

Edinburgh, October 3, 2019

Long Live Arts

Ingrid Smit

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Development of awareness 2011 - 2013

- Demographic: age quake
- Political: Generation clash vs. inclusive approach
- Economic: Cuts in arts budget

Lang Leve Kunst

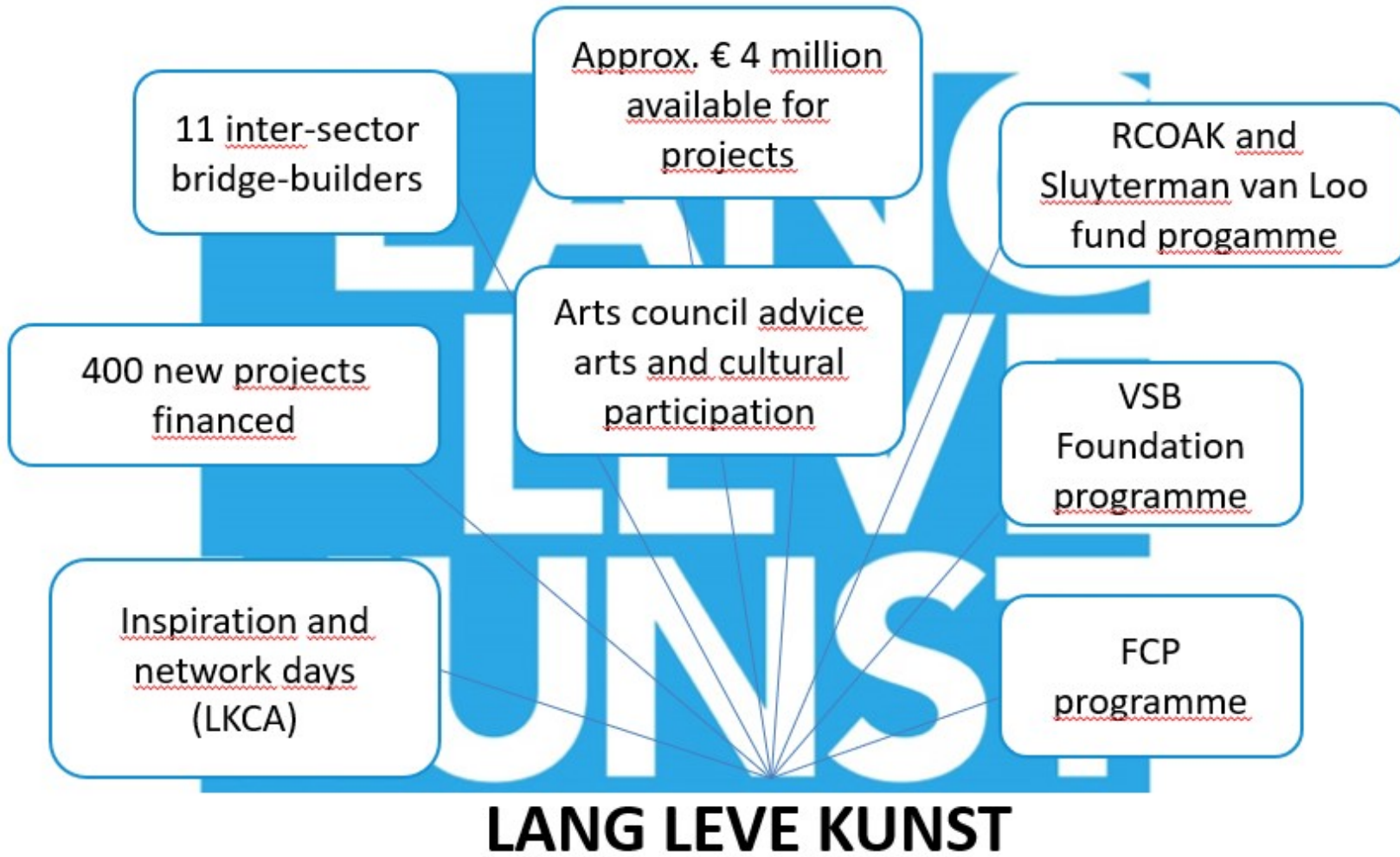


- Start of a 4 years programme
- 2 private funds: RCOAK and Fonds Sluyterman van Loo
- 2 public funds: FCP and VSBfonds
- LKCA
- 2 Ministries

The components of the programme 2013 – 2016



Intended output



Results 2013 - 2016



Feel the Arts: Pra Muziektheater



Long Live Arts 2014 - 2016



Long Live Arts

- Two-year European cooperation project
- Goal:
Strengthening European cooperation and policy regarding cultural participation by older people





Goals

- LEARN - 2014 (16-17 October, London)

Two-day expert meeting for neighbouring countries: 80 professionals from the field of practice, policy & research

- INSPIRE - 2015 (21-22 May, The Hague)

Three-day EU conference attended by 250 people from 14 countries

- DECIDE - 2016 (29 April 2016, Brussels)

During the Dutch EU presidency, the Long Live Arts Manifesto on cultural participation and older people was presented.

Long Live Arts Manifesto

The Manifesto presents six principles for future policies and initiatives:

- Create joint energy
- Connect public and private domains
- Involve Europe
- Update structures and procedures
- Fight ageism
- Support knowledge exchange

More information? <http://www.longlivearts.eu/manifesto/>

After 2016

- Age Friendly Cultural Cities network (24 cities in The Netherlands)
- Bringing cultural organisations and healthcare and welfare organisations together
- Working towards a national *Lang Leve Kunst*-fund



Provocation

- Can cultural participation for older people only exist through structural governmental support?



- Information or questions?
- ingridsmit@lkca.nl



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